

NHPC PARBATI-II H.E (800MW) PROJECT



IMPACT ASSESSMENT STUDY REPORT UNDER ITS CSR-SD ACTIVITIES
CARRIED OUT IN THE PROJECT AFFECTED AREAS OF MANIKARN, GARSA
AND SAINJ VALLY OF DISTRICT KULLU(HP)

PREPARED BY

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- We have not performed an audit and nor done physical verification of all the Public activities in the project affected areas i.e. Manikarn, Garsa and Sainj valley of District Kullu. Further, comments in our report are not intended, nor should they be interpreted to be legal advice or opinion.
- Performance of our work was based on information and explanation given to us by the management of NHPC Parbati-II H.E. Project, Nagwain. Neither J&KITCO nor any of its directors or employees undertake responsibility in any way whatsoever to any person in respect of errors in this report, arising from incorrect information provided by NHPC Parbati-II H.E. Project, Nagwain.
- Our views are not binding on any person, entity, authority or court and hence, no assurance is given that a position contrary to the opinion expressed herein will not be asserted by any person, entity, authority and by an appellate authority or a court of law.
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Acronyms & Abbreviations

CSR	CORPORATE SOCIAL RESPOSIBILITY
NGO	NON GOVERNMENT ORGANIZATION
FGD	FOCUSSED GROUP DISCUSSION
SES	SOCIO ECONOMIC STATUS
GoI	GOVERNMENT OF INDIA
HP	HIMACHAL PRADESH
PRI	PANCHAYATI RAJ INSTITUTION
SHG	SELF HELP GROUP
NABARD	NATIONAL BANK FOR AGRICULTURE AND RURAL DEVELOPMENT
EWS	ECONOMICALLY WEAKER SECTION
CHC	COMMUNITY HEALTH CENTRE
PHC	PRIMARY HEALTH CENTRE
LADA	LOCAL AREA DEVELOPMENT AGENCY
LADF	LOCAL AREA DEVELOPMENT FUND
SWOT	STRENGTHS WEAKNESSES OPPORTUNITIES & THREATS
EWS	ECONOMICAL WEAKER SECTION
SWOT	STRENGTHS WEAKNESSES OPPORTUNITIES THREATS

Acknowledgement

Valuable inputs for this report were provided by Sh. N K Jain, Senior Manager, HR, NHPC Parbati-II H.E.-Project and his team members. The report is in large part based on findings of field surveys, which were conducted in Manikaran, Sainj and Garsa valley in District Kullu, H.P. In particular, J&K ITCO would like to gratefully acknowledge the time and generous assistance provided by various levels of CSR officials and Local community, leaders, Administrative office Kullu and various indirect stakeholders. The assessment also benefited greatly from the generous co-operation of people trained under skill/vocational training programmes and target community. Their assistance and participation is very much appreciated. It is hoped that impact assessment study report contributes further to the economic and human poverty reduction efforts, promotion of education, empowerment of women, health awareness and development of surrounding areas of Manikaran, Sainj and Garsa valley of District Kullu, HP.

Executive Summary

As part of CSR, NHPC Parbati-II H.E. has taken up multifarious initiatives and has implemented several development projects in the focus areas like education, health care, Skill development, scholarship programme, livelihood support, infrastructure development etc. as part of its obligation. For the purpose of accurate assessment, the researcher has broadly categorized multifarious initiatives of NHPC's CSR activities into five major heads or segments i.e Educational support, Skill/Vocational training, Rural development, Health & Family welfare and last but not the least Swachh Bharat Abhiyaan. The fair random sample size is 260 beneficiaries from the project affected areas for data collections.

To inculcate the knowledge and skills among the women and youth, NHPC has identified different trades that could easily reach the remote beneficiaries in the operational areas such as Beekeeping, Soft toys making, Bags making, cutting & tailoring, pickle making & industrial trainings etc.

The educational support is yet another important initiative of NHPC Parbati H.E. Nagwain to make the right to education meaningful and seeks to enable and promote quality of education for all the project affected children in the government schools. NHPC has gone beyond the periphery of its affected areas to boost this initiative and to maintain cordial relationship with the neighboring villages. In this series, Government Senior Secondary school, Nagwain is a good example where except scholarship programme, furniture, library setup, construction of assembly stage etc. were made to support education. It is pertinent to mention here that Nagwain Panchayat falls under District Mandi.

Rural Development is another important initiative under its CSR activities. Through this initiative, NHPC focus is on improving the quality of life and economic well being of people living in rural areas often relatively isolated and sparsely populated. NHPC Parbati-II H.E. Project initiatives in the rural development area basically involve development activities such as construction of roads, footpaths, water harvesting, construction or renovation of government buildings, installing solar street lights etc. in the project affected areas.

Under Swachh Bharat Abhiyaan activity, NHPC Parbati-II H.E Project has actively supported national motto and spent a substantial amount under its CSR-SD activities in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP. The basic aim is to provide sanitation facilities to every family, including toilets, solid and liquid waste disposal systems, village cleanliness, and safe and adequate drinking water supply.

NHPC Parbati H.E project's health and family care intervention provide basic and urgent medical aids in the project affected areas. NHPC Parbati-II H.E. Project has initiated special efforts to provide need based medical equipments like X-ray, ECG machines, Free medical camps, Free ambulances to government hospital Garsa and Sainj and infrastructure like building hospital rooms in various government hospitals in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP.

NHPC Parbati-II H.E. Project has approached J&KITCO, Hamirpur, a PSU (a joint venture of all India financial institutions such as SIDBI, IFCI Ltd. in collaboration with the Nationalized Banks and State level corporations such as SIDCO, SFC & SICOP) to conduct an Impact assessment study report in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu for various CSR activities which were already implemented from the financial year 2011-12 to 2016-17.

The Study team has thoroughly investigated among all the facets of CSR activities which were being implemented. The objective of the impact assessment study was to find best practices and innovations, to draw lessons for the CSR policies on sustainable development, to provide options for future development and to identify areas where improvement is necessary to enhance impact on the local people. The discrepancy between the current situation and wanted situation must be measured to figure out the actual need and identify the gaps.

Further, the study was to provide a qualitative and quantitative assessment, analysis of the processes and the results of the project as per CSR-SD objectives. The techniques of the data collection included individual and focus group discussions (FGD), in-depth interviews, Questionnaires covering the objectives with the selected respondents and visits to people. To assess the ground reality, the study team has conducted FGDs in the project affected areas of Garsa, Manikarn and Sainj valley of District Kullu(HP) and had interaction with beneficiaries of all type under CSR-SD activities. Further the researcher has collected data from sample size of 260 beneficiaries from CSR's activities implemented areas and stakeholders as well.

As a whole, the data collection was flexible enough to accommodate changing situations for the betterment of the society at all levels. About skill training programmes, most of participants were eager to acquire income generation skills on self/wage employment to improve their family's economic conditions.

The study concluded that the implementation of the project was quite effective. The CSR office staffs were clearly set out in a planned manner to carry out the CSR activities in the affected areas of Manikaran, Sainj and Garsa valley of District Kullu, H.P. An effective monitoring and reporting system was used. The local people lent support in the process of implementation.

The community leaders, dwellers, activists, students, senior citizens and women were all appreciative of the CSR activities with some suggestions. The project also generated hope for the whole community as they took a step towards improving qualities of their lives.

From the focused group discussions, interviews, questionnaires and field visits, the impression gained is that the activities covered under the CSR schemes carried out in Manikaran, Sainj and Garsa valley of District Kullu have put in a great deal of effort to improve local economy and educational development in areas where the assessment was conducted. The community as a whole appreciated NHPC Parbati-II H.E. Project's CSR activities and hoped for continuation of various activities for the betterment of the area.

Chapter Wise Explanation:

This field study report has been organized into various chapters.

- The first chapter serves as introduction, need, objectives, methodology and sample size of this study.
- The second chapter discuss about overall profile of project affected areas and SES (Socio-Economic Status) impact in the affected region.
- The third chapter analyses the CSR activities and its respective impact with suggestions & Recommendations in the project affected areas i.e Manikarn, Garsa and Sainj Valley of District kullu-HP.
- The fourth chapter presents the Short, Mid & Long term recommendations and conclusion of the report.

CHAPTER : I

CSR Initiatives - NHPC Parbati-II H.E. Project- An Overview

1.1 Introduction:

The Corporate Social Responsibility is fundamentally a philosophy or a vision about pious relationship of business and the society. By social responsibility, we mean a doctrine that claims an entity whether it is state, government, corporation, organization or individual has a responsibility to the society. With the advent of new companies Act, 2013, there is a growing realization that the corporate must contribute to social activities to improve the country and its environment where they work and many companies are taking keen interest in such activities. Section 135 of Indian companies Act, 2013 governs the concept of CSR. It was passed by both the houses of the Parliament and with the assent of the President on 29th August, 2013. It states that the companies which have:

- Net Worth of Rs. 500 crore or more,
- Turnover of Rs. 1000 crore or more or,
- Net profit of Rs. 5 crore or more during any financial year shall form a committee on CSR of the Board.

This act encourages the liable companies to contribute atleast 2% of average net profit in last three previous years on CSR activities.

SWOT Analysis

CSR positively impacts all the related parties even the organization itself. SWOT analysis helps to understand strengths, weaknesses, opportunities and threats. It helps to contribute useful insight and to provide basic framework. It helps to analyze the situation, take appropriate action and to minimize adverse effect on environment and society.

Strengths (Benefits of Complying with CSR)

- Enhance reputation and Brand image in the minds of people from the Project affected areas,
- Sustainable development and contribution towards Society,
- Equality
- Creditworthiness.

Weaknesses (Hindrances among CSR activities)

- General public is very less interested in knowing whether the company is contributing for society, economy and country.
- The people here take CSR as narrower term but in reality it is a broader term if taken seriously into action.
- Lack of visibility factors between companies and the general public.
- Well organized non-government organizations are not available in rural and remote areas.
- There is lack of judgment with in a time frame.
- Involves lot of money to be spent.

Opportunities

- Involving Society and having cordial relationship with them will lead to have great opportunity for the company for being sustainable and developed.
- Better impact of brand image of the company on the minds of local people.
- Better visibility of the business in all areas.
- Helpful for future decisions related to investments.

Threats

- There is lack of public policies to promote CSR.
- There is lack of consistent legislative framework.
- Regulations by the government to make CSR spending compulsory as percentage of company's annual profit.

This CSR commitment is witnessed with the NHPC Parbati-II H.E. project extending its statutory obligations to comply with legislation and taking further steps to improve the quality of life for the local community and society at large.

The NHPC Parbati-II H.E. Project, a public sector undertaking of power ministry, government of India, has taken up various initiatives and has implemented several CSR projects in the focus areas like education, health care, Skill development, scholarship programme, livelihood support, infrastructure development etc. in project affected areas of Manikarn, Garsa and Sainj valley of District Kullu (HP) as part of its social obligation.

NHPC Parbati –II H.E. Project under its CSR & Sustainability policy had been committed to carry out different development activities in the vicinity of the project for the sustainable development of the society as a whole.

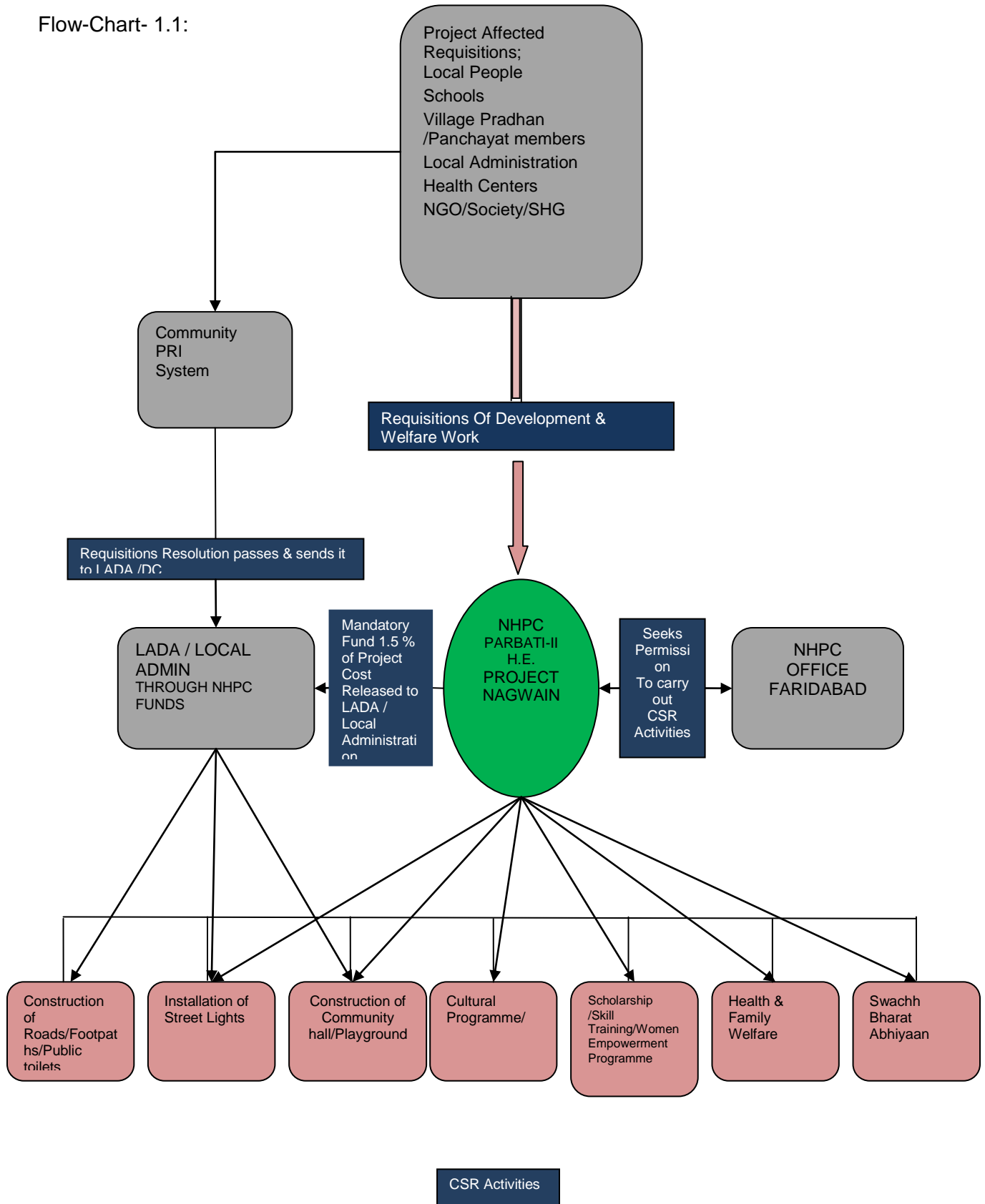
1.2 CSR Overview Structure:

The flowchart below shows the structure and linkage between the different levels. NHPC Parbati-II H.E. Project, Nagwain, H.P. is responsible for the overall co-ordination and implementation of the CSR activities. The project officers were to provide management, technical and monitoring support for the CSR activities in the respective areas.

NHPC Parbati-II H.E. Project's CSR

Overview

Flow-Chart- 1.1:



As a policy, NHPC Parbati-II H.E. Project has been allocating and spending a huge sum for peripheral development activities in their respective project affected areas in Manikarn, Garsa and Sainj valley of District Kullu. The above figure shows the process followed by the NHPC Parbati-II H.E. Project, Nagwain for conducting CSR-SD activities in the project affected areas. First, the budget is allocated for the financial year and then categorically segregated under the CSR focused activities under the CSR-SD scheme. The requisitions for the various activities are being requested from the affected areas through the community leaders, activists, NGOs or may be local administration and also from the Principal of government schools. These requisitions were considered if it falls in the CSR activities and then being informed to the concerned department for its implementation as per budget allocations for that particular financial year. All these requisitions from the affected areas were usually checked before implementation through the local administration or LADA in order to avoid repetition of the work. Once the CSR activities had been completed, the mandatory utilization certificate is taken for submission from the concerned implementing agency involved in the CSR activities.

In the mean while, government of HP, has constituted a District Level "LADA" (local area development agency) in respect of Hydro Electric Projects above 5MW to 100 MW with notification, issued by Department of MPP & Power, Govt. of HP for releasing payment at the tune of 1.5% of final project cost and 1% of energy generated up to life of Project in LADF to the district authority for community development of "Project Effected Areas". The requisitions for the community development work are being requested through the resolution passed under PRI system and then District administration allocate the fund accordingly in the affected areas for its implementation.

1.3 CSR-SD Focus Areas;

The identified areas of intervention of CSR activities by NHPC Parbati-II H.E. project have been seen to be categorized under the followings heads;

1. Education (Scholarship / Vocational skills / Infrastructure / ITIs / Engg. College)

- a. Scholarship award scheme for higher studies
- b. Scholarship to SC/ST/Girls.

- c. Infrastructure developments
- d. Awareness programmes etc.

2. Rural Development

- a. Construction of community hall, rain shelters, footpath and rehabilitation work etc.
- b. Skill training programmes like bee keeping / Mushroom cultivation etc.
- c. Miscellaneous work like providing needful items / requirements to Gram Panchayat or needy etc.

3. Art & Culture

- a. Promotion of local sports / Melas etc. & Misc activities etc.

4. Construction of toilets under Swachh Vidyalaya abhiyan and Swachh Bharat.

- a. Construction of toilets at schools for both boys & girls and public toilets etc.

5. Environment

- a. Installation of Solar Street lights etc.

6. Women Empowerment / Senior citizen

- a. Education awareness programmes for women & Senior citizens.
- b. Vocational training programmes like cutting, tailoring, pickle & jam making etc.

7. Health Care

- a. Health awareness programmes for the local community.
- b. Providing Medical equipments like CR system, Digital X ray, ECG machines etc.
- c. Repair or revamp of local dispensary etc.

1.4 Need for Impact Assessment Study:

NHPC Parbati-II H.E. Project special initiatives for CSR activities are need based and have very important role in sustainable development in project affected areas of District Kullu. To ensure long-lasting impact and optimal use of funds, NHPC Parbati-II H.E. Project had decided to conduct impact assessment study of its CSR activities from 2011-12 to 2016-17. Company intentions is to evaluate fairly accurate assessment of the impact of various works carried out under CSR and sustainability development works and also to identify and recommend the short, mid and long term activities to be carried out in the project affected

areas. This assessment study report shall enable NHPC Parbati project to contribute, in some measure, to the economic development of the people in the project affected areas in particular and its surroundings in general.

1.5 Objective of Impact Assessment

The broad objective of the study is to find out the impact of various works carried out under CSR and sustainability development works in the project affected areas of Manikaran, Sainj and Garsa valley in Distt Kullu of Himachal Pradesh (HP) and to provide number of beneficiaries (where data was available) who had actually got benefitted by the various activities that had been carried out and also to identify and suggest the short, mid and long term activities so that the impact of activities under the CSR scheme of NHPC Parbati-II H.E. Project shall render the actual needs of the project affected areas. This objective may be achieved by the following sub-objectives.

- To assess the quality of skill training imparted to the participants.
- To assess economic and social impact in terms of livelihood, work opportunities and overall standard of living.
- To identify gaps, if any, under CSR activities and suggest relevant recommendations for much needed activities to NHPC Parbati-II H.E. Project, Nagwain.

1.6 Methodology

Three project affected areas of Manikarn, Garsa and Sainj valley of District Kullu –HP were selected for the impact assessment report where various CSR activities had been carried out from the period 2011-12 to 2016-17. The activities were first have been broadly categorized under different headings for sampling purpose. The various headings of CSR activities were selected for samples to meet the objectives. In the project affected areas where various activities were carried out, random samples were selected independently for various development activities under different heads, carried out under the CSR scheme of NHPC Parbati-II H.E. project, Nagwain HP.

The respondents taking part in focus group discussion, interviews and questionnaires filling were those who participated in the activities like the skill / Vocational training programmes, scholarship programmes and also local people who were benefitted through various development works like construction of Roads, public toilets, footpath, community halls, cultural promotion, programs under health care etc.. Major targets for the skill/vocational and scholarship training assessment were students from the poor family and for other welfare activities, targets were local community, community leader like Pradhan & member Punch elected under PRI system, intellectuals, senior citizens. Random method was used when selecting beneficiaries in project villages. The study was carried out to provide a qualitative and quantitative (where data was available) assessment and analysis of various activities and to identify and suggest short, mid and long term activities for greater impact to the affected areas.

The assessment was based on open-ended questions administered through focus group discussions with beneficiaries like participants under skill training or scholarship programmes, local community, SHG, NGOs, Community leaders under PRI system, intellectuals, senior citizens and parents of students and CSR project staff. Interviews were held with a smaller number of beneficiaries to obtain greater insight into their personal experiences and the manner in which the project had changed community surroundings and their lives. Questions were designed to raise basic issues on the assessment.

At the beginning of group discussions, open and formal discussions were conducted in order to make group to feel more relaxed with strangers. During discussions, beneficiaries were facilitated to discuss aspects of the development works amongst themselves. Documentation of group discussions was done through photographs and written notes.

The Data collection process was undertaken through:

- A review of project documents pertaining to CSR activities provided by NHPC staff.
- Discussions with the staff of Parbati-II H.E. Project, Nagwain- HR Division.
- Interviews with the students of skill / vocational training programmes and the scholarship students with parent's feedback as well.
- Site visits of various development works.

- Focus group discussions through lead questions with other stakeholders and beneficiaries.
- Questionnaire survey based on random sampling of the beneficiaries benefited under the CSR programmes in Manikaran, Sainj and Garsa valley of District Kullu, H.P.

1.7 Sampling & Data Collection

The present study has been conducted by identifying the villages in the project affected areas where various CSR activities were carried out. The tables below show the distribution of sample size of related beneficiaries in the study area under its distinguished head. For the purpose of proper evaluation of impact assessment study, the researcher has divided the activities into five major categories like;

- a. Educational Development
- b. Skill/Vocational Training Programme
- c. Rural Development
- d. Swachh Bharat Abhiyaan
- e. Health & Family Welfare

The educational development includes activities like Scholarship programmes to the students under SC/ST/EWS/Meritorious category and educational support in terms of providing furniture, construction of examination hall, playground etc. The Skill/Vocational Training programme indulge in imparting skill training to the unemployed youth in order to enhance their livelihood, skill training to women for women empowerment etc. The rural development includes activities like construction of roads, footpath, solar street light, community hall, playground etc. The Health & family welfare head includes activities like providing basic medical facilities in terms of medical equipments and free medical camps etc to the people of affected areas and last but not the least Swachh Bharat Abhiyaan includes activities like construction of public toilets, to provide dustbins in public places etc.

Table-1.1: Distribution of Sample Size under various CSR-head in the study area.

Sr. No.	CSR Activity Head	Activities	Sample Respondents	Sample size
1	Educational Development	Scholarship Programme & Educational support	Staff & Scholarship students of Government schools, Parents etc.	40
2	Skill/Vocational Training	Imparting skill training to unemployed youth and women	Youth, Women and Primary Teachers	30
3	Rural Development	Construction of roads etc.	Implemented Villages	75
4	Health & Family welfare	Provide medical equipments, ambulance etc.	affected Villages & District Kullu Hospitals	40
5	Swachh Bharat Abhiyaan	Construction of public toilets etc.	Implemented places	75
Total No. of Sample Respondents				260

For collection of field data for evaluation, the study team has considered 260 respondents as a sample size from all the major activities and thus total of 260 beneficiaries were studied. Due to time and weather constraints, the team has free hold in selecting the sample respondents in the project affected areas for which simple random method has been followed.

Besides adequate qualitative sample administered, focused on different stakeholder and focus group discussions (FGD) held. Enumeration of data has been done through scheduled questionnaires and separate checklists were used to get fair information from the Pradhan / Ward members, NGOs/SHGs/Society, Doctors of Government hospitals, activists/intellectuals, senior citizens and community people along with the officials of NHPC Parbati-II H.E. project, Nagwain (HP).

Summary

A Company's reputation, success and survival are in the hands of the society. If the company will do well for the society, environment, government, stakeholders, consumers & suppliers, then only it will be able to achieve its goals and can survive for long. NHPC Parbati-II H.E. Project has taken up various initiatives and has implemented several CSR projects in the focus areas like education, health care, Skill development, scholarship programme, livelihood support and infrastructure development etc. in project affected areas of Manikarn, Garsa and Sainj valley of District Kullu as part of its social obligation. NHPC Parbati –II H.E. Project under its CSR & Sustainability policy had been committed to carry out different development activities in the vicinity of the project for the sustainable development of the society as a whole. Today, the society as a whole and government increasingly request companies to consider social and environmental problems while doing business activities. CSR has become one of integral part of business across the corporate world. These days, Government has also come as an initiative to control those business activities which makes a harmful effect on the society. The government is suggesting time to time to the business units that the corporate should enact a framework related to CSR i.e. its areas, investment, activities etc. and include them in the vision, mission and strategic planning. CSR typically includes issues related to business ethics, community development, women empowerment, environmental management, health care, education and skill development. So in order to get sustainable development and to survive in this competitive world, NHPC Parbati-II H.E. Project is stepping into a close and good relationship with the society and areas of its jurisdictions.

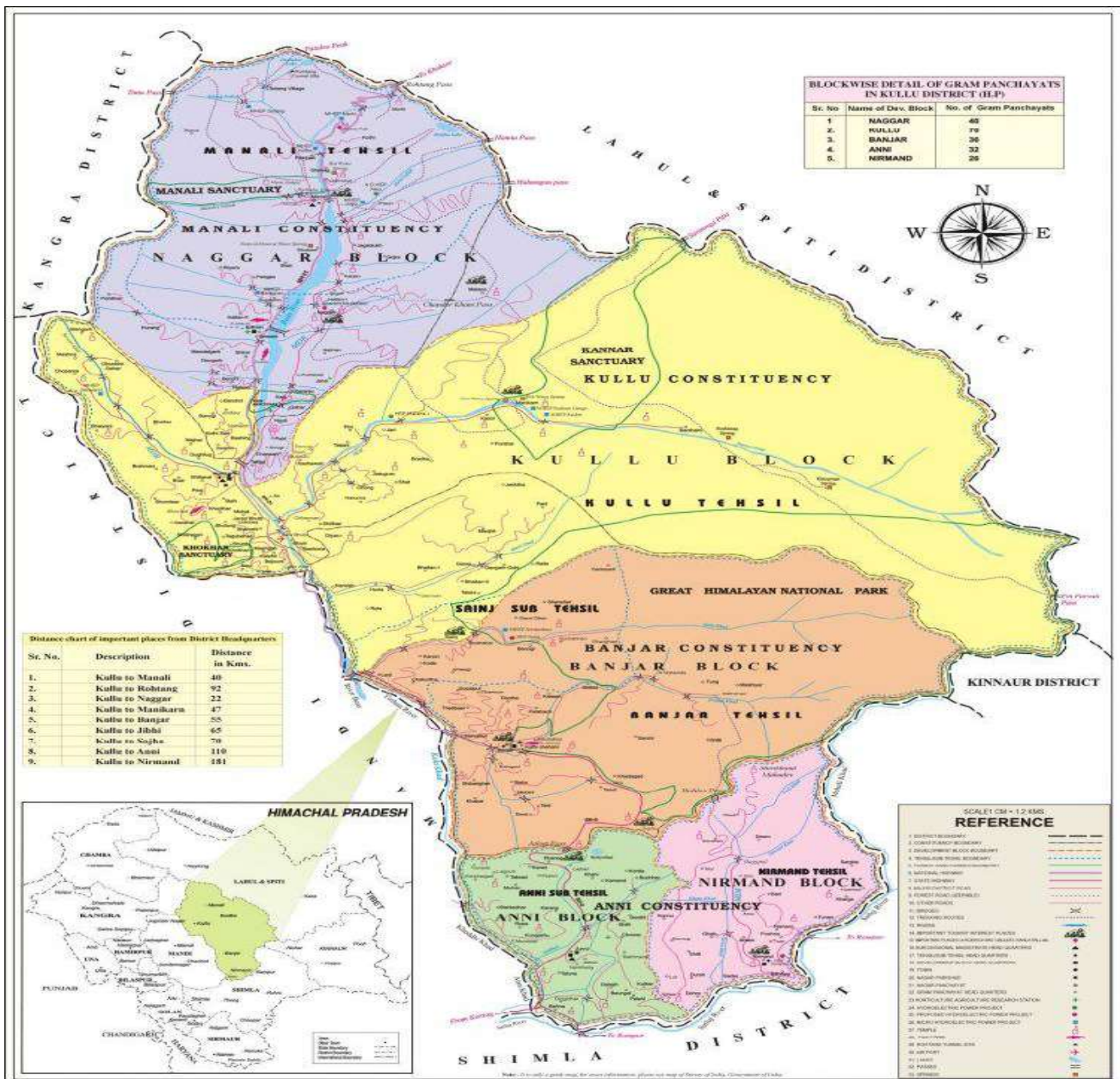
CHAPTER : II

Demographic & SES profile of affected valley: District Kullu At a Glance

2.1 Introduction:

Kullu is a District in Himachal Pradesh, India. Nestled in the lap of Himalayas, Kullu is a veritable jewel in the crown of Himachal Pradesh. It is also known as the valley of Gods. The District stretches from the village of Rampur in the south to the Rotang pass in the north. There is also a town called Kullu which sits on the banks of the Beas river in the central part of the valley. From the confluence of the Parvati river with the Beas river, the Parvati valley runs eastwards, through a steep sided valley from the town of Bhuntar.

Pic- 2.1: Shows map of District Kullu.



**Local Administration site

Table -2.1: Demographic Profile Of Kullu

Demographic Profile Of Kullu (HP)					
Area	Language	Village	Population	Male	Female
547.71 Sq.Km	Hindi/Pahadi Dialect	172	437,903	225,452	212,451

** Census 2011 Data

Table-2.2 : Administrative Setup Of Kullu.

Administrative Setup Of Kullu (HP)	
Number of Sub Division	4
Number of Tehsils/Sub Tehsils	8
Number of Development Blocks	5
Number of Gram Panchayats	204

** Local Administration site

Manikarn

Manikarn is located in the Parvati Valley on river Parvati, northeast of Bhuntar in the Kullu District of Himachal Pradesh. Manikarn is a pilgrimage centre for both Hindu and Sikhs. Manikarn is a gram Panchayat under Kullu block of District Kullu. This small town attracts tourists visiting Manali and Kullu to its hot springs and pilgrim centers.

Table-2.3: Manikarn Valley

Manikarn			
Particulars	Total	Male	Female
Total No. Of Household	1295		
Population	6136	3241	2895
Literacy	75.87%	84.16%	65.33%

Garsa

Garsa is a Village/Panchayat in District Kullu of Himachal Pradesh State, India. The Lok Sabha Constituency is Mandi Parliamentary constituency and assembly constituency is Kullu assembly constituency.

Table-2.4: Garsa Valley

Garsa			
Particulars	Total	Male	Female
Total No. Of Household	1203		
Population	6370	3337	3033
Literacy	73.2%	72.3%	65.6%

Sainj

Sainj is a sub-tehsil in District Kullu of Himachal Pradesh, India. The total population of Sainj is 25908. The total population of Sainj valley resides in the villages. Raila is the most populated village with population of 4704 and the least populated village is lapah having population of 203.

Table-2.5: Sub Tehsil Sainj

Sub Tehsil: Sainj			
Particulars	Total	Male	Female
Total No. Of Household	5310		
Population	25908	13,342	12,566
Literacy	78.1%	74.68%	60.21%

Project Affected Areas Of District Kullu Under NHPC Parbati-II H.E. Project, Nagwain (HP)

Table-2.6: Description of Project affected areas

S. No.	Valley	Panchayat/Sub Tehsil	Villages	Household	Population
1	Garsa	Parli	17	419	2436
		Jestha	15	470	2637
		Garsa	9	314	1297
2	Manikarn	Manikarn	13	1295	2044
		Barshaini	11		1700
3	Sainj	Sainj	36	5310	25,908

** Local statistics Department & respective Panchayats

2.2 Socio-Economic Profile of the Sample Respondents

The socio-economic factors play vital role in the process of proper allocation to various CSR activities for achieving benefit maximization. Therefore this chapter deals with the assessment of socio-economical background namely educational status, occupational structure, age classifications etc of the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP.

2.3 Educational Qualifications of the Sample Respondents

Education plays a very important role in day to day life. An educated respondent would always be in better position to receive the information and execute the decisions. Education enhances the ability to understand, comprehend things and puts beneficiaries to be in better position to receive the welfare scheme. The table below shows the status of educational qualification of the 260 beneficiaries in the project affected areas.

Table-2.7: Educational Status of Sample Respondents during Data collection.

Sr. No	Education	No. of Respondents
1	illiterate	19(7%)
2	1 to 5	31(12%)
3	6 to 10	68(26%)
4	Intermediate	97(38%)
5	Above intermediate	45(17%)
Total		260(100%)

** Source: Field Study conducted

2.4 Occupational Structure

The affected areas are primarily depended upon agriculture and agri-based activities. Farming which has always been the backbone of rural development needs a lot of support to increase the agriculture income. The table below shows the statistics gathered from the respondent during the field investigation. Out of 260 sample respondents 95 were into farming occupation. Social investments in terms of creating and updating the knowledge on improved agriculture practices, awareness seminars and need base crop cultivation both seasonal and non-seasonal will improve yield and enhance income and also employment generation to the affected hilly areas dwellers. This initiative can surely reduce the problem of migration in search of livelihoods. The recommendations in chapter IV suggest few interventions in the field of farming for the future social investments.

Table–2.8:-Occupational status of the Sample Respondents in the study area

Sr. No.	Occupational Status	No. of Sample Respondents
1	Labor/Worker	38(14%)
2	Farmer	95(37.5%)
3	Petty Business	33(12.5%)
4	Housewife	49(19%)
5	Other(Students/Teachers)	45(17%)
	Total	260(100%)

**Source: Field Study Conducted

2.5 Age Classification of Sample Respondents

Age has been considered as a factor for proper implementation of any welfare activities schemes. From the table below, we could easily understand that youth and young respondent group is largely considered to take part in the integrated village development and welfare programme as a whole. This reflects youth dominated society prevails in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP. Out of 260 sample size except scholarship beneficiaries respondents, more than 60% were male and rest were female beneficiaries which reflects male dominated society prevails in the affected area. However, it is observed that female candidates shows little hesitant to mingle with the society development programmes in the affected areas. This is mainly due to lack of awareness among women. Hence they require more awareness programmes to take part of any welfare schemes.

Table–2.9:-Age Classification of the Sample Respondents in the study area

Sr. No.	Age Group	No. of Respondents
1	11-17	40(15%)
2	18-30	66(26%)
3	31-40	73(28%)
4	41-50	58(22%)
5	Above 50	23(9%)
Total		260(100%)

** Source: Field Study Conducted

Summary

This chapter lucidly discussed the demography of the District Kullu and Socio-Economic status of the respondents of the project affected areas. Details of the sample respondents along with the parameters were presented with tables and matrix. Information received from the respondents were carefully presented with the similar features that corroborated with the results of the study with incorporating greater insights in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP

CHAPTER : III

Evaluation and Impact Assessment Of Multifaceted CSR Activities

3.1 Overview

NHPC Parbati-II H.E. Project has taken up various initiatives and has implemented several CSR projects in the focus areas like education, health care, Skill development, scholarship programme, livelihood support, infrastructure development etc. in project affected areas of Manikarn, Garsa and Sainj valley of District Kullu as part of its social obligation.

NHPC Parbati –II H.E. Project under its CSR & Sustainability policy had been committed to carry out different development activities in the vicinity of the project for the sustainable development of the society as a whole.

This chapter lucidly deals with the evaluation of multifaceted CSR activities that had been carried out in the project affected areas. The various activities carried out by NHPC Parbati-II H.E. project cover almost every aspect such as education, cultural development, drinking water & sanitation, health care, skill development, livelihood support, infrastructure development etc. so in order to do fair evaluation of the above activities, the researcher has broadly categorized the above activities into five major heads which are describe below in this chapter. This categorization helps to identify the type and classification of the beneficiaries among the population of project affected areas.

The researcher has taken sample of 260 beneficiaries for the purpose of evaluation. This sample size helps to get the better insight views and feedback of focus beneficiaries so that findings and suggestions result in effective conclusion for evaluation. The selection of the beneficiaries as stated earlier was chosen randomly. The photographs of the various development works in the project affected areas were taken as a support and enclosed in the study report as snapshots of few activities carried out during FY 2011-12 to 2016-17.

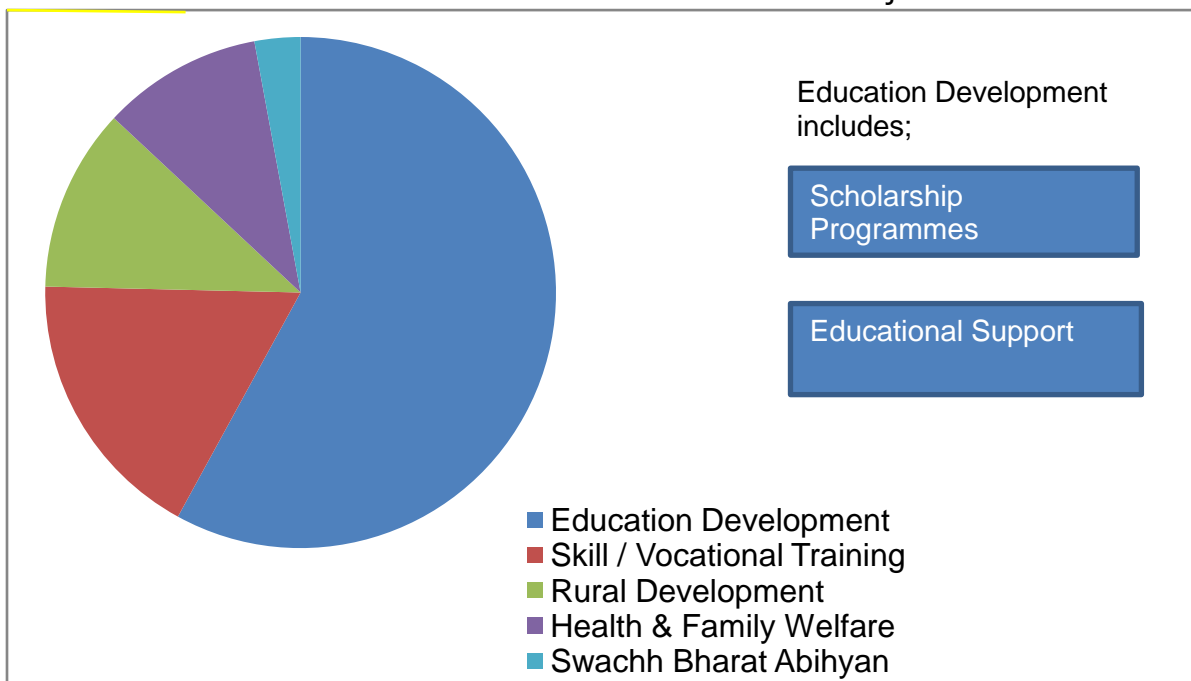
Of all multifaceted initiatives, education, Scholarship, skill training, school development, Health, Rural development etc have special attention and became ongoing activities and vital for affected areas. NHPC Parbati-II H.E. project, Nagwain has approached J&KITCO, Hamirpur Branch, to conduct an impact assessment study report of the CSR initiatives in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP.

As stated, the researcher, for the purpose of fairly accurate assessment of activities carried out, has categorized multifaceted CSR activities into five major segmental interventions viz.

1. Educational Development
 - a. Scholarship Programme
 - b. Educational support
2. Skill / Vocational Training Programme
3. Rural Development
4. Swachh Bharat Abhiyaan
5. Health & Family welfare

To study the impact of all the above activities, the researcher and its survey team have engaged Community people, PRIs, NGOs, Government development administration, voluntary organization, SHGs, government Doctor's, Intellectuals, School Principals etc to have a fair amount of data to evaluate and assess the impact of the multifaceted CSR activities through FGDs, interviews, questionnaires and photographs.

Chart - 3.1: Pie chart for various CSR activities carried out under major heads for data collection.



The above pie chart shows the holdings of approximately 69 multifaceted CSR activities altogether under various heads as per the records supplied by NHPC Parbati-II H.E project, Nagwain and the major shares goes to Educational development initiatives under the scheme that actually includes Scholarship to SC/ST/EWS/Meritorious students and School area development in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP. The remaining chunk goes to the other activities like Skill / Vocational Training Programme, rural development work, health & family welfare/Sanitation and Swachh Bharat Abhiyaan under CSR and Sustainability development. It is pertinent to mention here that all the above activities were solely carried out by NHPC's CSR initiatives and on the other hand LADA, under the mandatory allotted funds were taking initiatives in the project affected areas development works.

3.2 **Impact Of Educational Development:**

Education has always been considered as an eye opener and miles stone of any society. It provides the groundwork for the future direction of people's lives and the society they reside in. It is the fundamental human right and essential to exercise of all other fundamental human rights and for social, political and economic participation. To evaluate the impact, the researcher categorized under two heads for various CSR activities specifically carried out in the government schools for providing quality School education and enhance in school attendance. These are firstly student scholarship programme and Secondly Educational support activities as stated earlier.

- a. **Scholarship Programme:-** To support education among the needy in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu. NHPC Parbati-II H.E. project has taken a good initiative in the scholarship programmes for the SC/ST, EWS and meritorious students. The scholarship is meant to encourage parents to send their school going children to school, lighten their financial burden on school education and sustain their efforts to support their children to complete basic school education. The benefit will form the foundation for their educational attainment and provide a level playing field in the competitive employment arena. In India the education is considered as one of the fundamental rights and with this basic qualification, all other fundamental rights can be exercise. It is considered as the backbone of the country. Now days, the famous slogan is advertized in every media i.e. "Padhega India, barega India". The scholarship programme is yet another important programme of NHPC Parbati-II H.E. project to make the right to education meaningful and seeks to enable and promote essential education for all the children in the project affected area.

Pic-3.1: Study team interacting with Scholarship Students.



Table-3.1: Number of Beneficiaries under Scholarship Programme during FY 2011-12 to 2016-17.

Sr. No.	Scholarship programme	No. Of Beneficiaries	Financial Year
1	Scholarship to meritorious SC/ST/BPL students	59	2011-12
2	Scholarship	35	2012-13
3	Scholarship	20	2013-14
4	Scholarship under NHPC Scholarship award scheme for higher studies	12	2014-15
5	Scholarship	29	2014-15
6	Scholarship under NHPC Scholarship award scheme for higher studies	7	2015-16
7	Scholarship	29	2015-16
8	Scholarship under NHPC Scholarship award scheme for higher studies	12	2016-17
9	Scholarship	29	2016-17

** Data collected from records & field surveys

The above table depicts that the number of beneficiaries got benefitted under scholarship initiatives of NHPC Parbati-II H.E. Project during the stipulated years in the affected areas of Manikarn, Garsa and Sainj valley of District Kullu.

For evaluation, the researcher has randomly considered 40 candidates who have taken Scholarship grant from the year 2011-12 to 2016-17 in order to assess the impact of Skill and vocational training programme under NHPC's CSR activity.

Table - 3.2: Impact of Scholarship programmes of NHPC Parbati-II H.E. Project

Sr. No.	Variable	Total
1	Helpful	38(95%)
2	Don't Need	----
3	Cannot say	2(5%)
	Total	40(100%)

** Source: Field Study conducted

The above table shows that 38 scholarship students agreed that this scheme was very helpful and encourages them to study hard to have continuation in scholarship every year. The remaining 2 students were of class sixth standard that were actually unable to respond.

- b. **Educational Support:** NHPC Parbati-II H.E. Project during its construction phase has planned to ensure compliance of environment safeguards measures and social welfare measures such as health facilities, education facilities and water supply schemes in the project affected area to gain support of local public besides sustaining smooth progress of construction for timely completion of the project.

Various demands related to support education facilities were invariably raised by the School Management Committee of various government schools located within the periphery of the project. This education facility includes construction of school toilets, construction of class/examination hall, construction or leveling of playground, providing useful items like computers or musical instrument etc. The HR department of the project makes the list of the requisition made by the school management committee and sends it to the corporate office, Faridabad for its approval. Once the approval and the appropriate funds get sanctioned, the HR team issues the allocated fund to the school management committee for the implementation of the particular activity.

It is pertinent to mention that NHPC Parbati-II H.E. Project, Nagwain has done great job in education support even in the government schools that does not fall under the periphery of the project affected areas of Manikarn, Garsa and Sainj valley by providing them furniture, instruments or items for music & sports etc. except the scholarship programme that is only applicable in the project affected areas.

Table-3.3: Number of beneficiaries under educational support during FY 2011-12 to 2016-17.

Sr. No.	Activities	No. Of Beneficiaries	Financial Year
1	School Desk	100	2011-12
2	School desk	60	2011-12
3	School desk	30	2011-12
4	School desk, uniforms etc.	158	2011-12
5	Computers with printers	70	2012-13
6	Leveling of play ground & social activities	610	2012-13
7	Construction of Examination Hall	40	2012-13
8	Furniture for library hall	610	2012-13
9	Construction of toilets & play ground	250	2012-13
10	Construction of toilets	610	2012-13
11	Cultural stage construction (GSSS)	441	2013-14
12	Installation of Solar street light	449	2013-14
13	Room construction	270	2013-14
14	Provided furniture	315	2013-14
15	Provided desks	40	2013-14
16	Provided furniture & needful items	40	2013-14
17	Provided computers & P.A systems	270	2013-14
18	School uniforms & needful items	163	2013-14
19	Capacity building programme for students on computer basics	121	2013-14
20	Construction of toilets	461	2013-14
21	Construction of toilets & playground	226	2013-14
22	Construction of rain harvesting tank	468	2013-14
23	Computers	270	2014-15
24	Providing desks & other furniture	410	2014-15
25	Construction of boundary wall, street lights	25	2014-15
26	Construction of rooms	270	2014-15
27	Construction of class rooms & boundary walls	749	2014-15
28	Construction of rooms	21	2014-15
29	Leveling of play ground	419	2014-15
30	Construction of rooms	21	2015-16
31	Construction of toilets	218	2015-16

** Data collected from records & field surveys

The above table depicts that the number of beneficiaries got benefitted under education support initiatives of NHPC Parbati-II H.E. Project during the stipulated years in the affected areas of Manikarn, Garsa and Sainj valley of District Kullu.

Case Study for Successful Impact:

Case Study was done to capture details on depth understanding of the successful impact on two specific CSR activities carried out by NHPC Parbati –II Project. For this study team has captured details on Scholarship and skill training programme in the affected areas. The below picture is taken while discussing the deep impact with the needy parent under Scholarship Programme.

Case Study: Pic-3.2: Scholarship Impact On Single Parent



Mrs. Champa Chhoton, a single parent, is working as an Aganwadi worker and presently engaged in cooking under mid day meal scheme at Senior Secondary School, Manikarn. Her son Sh. Hemant and daughter have been provided Scholarship under NHPC Scholarship programme for SC/ST/EWS/Meritorious Students. Her son Sh. Hemant was provided scholarship for three continuous years from the year 2014-15, to 2016-17 and her daughter also got scholarship in the year 2017-18. They belong to SC and EWS category. The scholarship was given on merit and category basis to Mr. Hemant.

The Scholarship amount received in her son's bank account, she has saved some funds for his son to pursue for higher studies. She expects that the scholarship given should continue for his higher classes and also for other students as well so that it encourages parents to send their school going children to school, lighten their financial burden on school education and to support their children to complete basic school education. She is

excepting to put her son to study in technical courses after the completion of his schooling. She also suggest for higher studies scholarship substantial amount with hostel facility at school level so that the malnutrition problems among poor children can be eradicated.

Summary:

The study team has thoroughly investigated among all the facets of educational development programme implemented during FY 2011-12 to FY 2016-17(six years). The result of the study recommends that NHPC Parbati-II H.E. Project, Nagwain can continue these programmes as envisaged to support the education to the poor and meritorious students.

The education programme under CSR and Sustainability development of NHPC Parbati-II H.E. Project, Nagwain, have been visualized in terms of educational development that includes Scholarship programme to SC/ST/EWS/Meritorious students of government schools and education support in order to enhance the quality of education in the government schools in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP.

The result of the study strongly recommends that NHPC can continue these programs in the years to come in providing better education support and facilities to the children. Creation and providing infrastructure facilities in the Govt. school has increased the attendance level of students at the same time construction of rooms have provided comforts to the students. The construction of toilet has increased the privacy especially among girl students. Besides above, provision for water facilities and proper infrastructural support in class room now facilitates students to concentrate on study.

Suggestions & Recommendations;

- a) Similar such education support is required to be provided in other schools of Project affected area under Garsa, Raila, Sainj and Manikaran and other Panchayats for increasing the standard of education in order to enhance attendance by students and coverage of syllabus well in time.
- b) Identification of locations should carefully be done particularly for toilets, playground etc. as in Raila Panchyat of Govt. Senior Secondary School due to wrong identification of location, the constructed toilets for girls now got tilt due to erosion of soil under toilet and toilet is now abandoned.
- c) Provision for smart classes is required to be made to make students competitive with those schools students who are already availing such facility.

3.3 Impact Of Skill / Vocational Training Programme;

NHPC Parbati-II H.E. Project interventions in skill / vocational training programme has an objective to train unemployed youths including women of the project affected areas in achieving skills to enhance their livelihood. Behind skill / vocational training programmes, the basic idea is to make youth skillful, raise confidence, improve productivity and give direction through proper skill development. It will enable the youths to get stand on its feet which address many issues of sustainable livelihoods. Development of skills, at young age, right after the school level, is very essential to channelize them for proper job opportunities. There should be a balanced growth in all the sectors and all jobs should be given equal importance. Every job aspirant would be given training in soft skills to lead a proper and decent life. NHPC Parbati-II H.E. Project through third party intervention conducted several skill development training programmes to the unemployed youths of the project affected area. To inculcate the knowledge and skills, NHPC Parbati-II H.E. Project has identified various trades that could easily reach the beneficiaries of the affected areas such as stitching & tailoring, Bag making, beekeeping etc.

Table-3.4: Number of beneficiaries under Skill training programmes carried out during FY 2011-12 to 2016-17.

Sr. No.	Activities	No. Of Beneficiaries	Financial Year
1	Skill Development training programme for Soft toys & Bags	50	2011-12
2	Skill Development programme on fruit processing	25	2011-12
3	Training programme on behavioral development of primary teachers	25	2012-13
4	Skill Training & SHG formation	39	2012-13
5	Skill Training on fruit processing	25	2012-13
6	Skill Training on entrepreneurship, sourcing of machinery & equipments, marketing skills etc.	16	2012-13
7	Skill development training programme with assured employment	15	2013-14
8	Vocational training programme i.e. cutting & tailoring, Embroider & pickle, Jam making etc.	30	2014-15
9	Education awareness programme	50	2014-15
10	Various skill training programmes	25	2015-16
11	Vocational training programmes to enhance local employability to locals	29	2015-16
12	Training of Bee-Keeping	90	2016-17

** Data collected from records & field surveys

The above table depicts that the number of beneficiaries got benefitted under Skill training programme initiatives of NHPC Parbati-II H.E. Project during the stipulated years in the affected areas of Manikarn, Garsa and Sainj valley of District Kullu. These imparted skill training programmes includes training in the fields such as Beekeeping, Cutting & tailoring, fancy bag making, pickle making etc.

For evaluation, the researcher has randomly considered 30 candidates who have taken skill training programme in various trades from the year 2011-12 to 2016-17 in order to assess the impact of Skill and vocational training programme under NHPC’s CSR activity.

Table – 3.5: How far training put impact in imparting Skill/vocational training programme

Level of Training			Need for Training		
Sr. No	Variable	Total	Sr. No	Variable	Total
1	Good	20(67%)	1	Essential(Desirous)	24(80%)
2	Average	8(27%)	2	Knowledge Sake	6(20%)
3	Poor	2(6%)	3	Do not Need	-----
	Total	30(100%)		Total	30(100%)

** Source: Field Study conducted

This above table briefly explains evaluation among thirty candidates under the parameters like need of skill and vocational training programmes and the level of skill training to the unemployed youth who had taken training from the NHPC Prabati-II H.E. project. These training were provided through outsource technical training agencies. Interestingly, eight students responded as average and two responded as poor. It shows that, the skill training to the unemployed youth still need to be selected according to the need basis and interests of the youth and after the completion, the proper certification from the government institute should be issued to facilitate in the process of job search in the surrounding or out of state level.

Two Case Studies were done to capture details on depth understanding of the successful impact under skill training programme.



**Study Team interacting with the Annapurna SHG operational in Garsa Village of District Kullu-HP

After taking the Skill Development training programme in Soft Toy/Bag making in the year 2011-12 for 20 days course, five women participants had made SHG(Self Help Group) along with two other local women. The name of SHG is Annapurna. NHPC has sponsored seven peddle sewing machines to them for sustainable development and NABARD, for the promotion of SHG, is also giving support to this group by giving Rs. 1000 per month for four years for its sustainability. The local Panchayat shop was given on rent to Annapurna SHG.

Smt. Krishna Kumari and Smt. Mamta Kumari, were among the trainees in the bag making skill development training programme and also the member of the Annapurna SHG in the village Garsa are providing training to the ten local girls in the bag making for Rs 500 per participants thereby earning Rs 5000/- per month and also switches bags for the local market on demand. The trainings imparted through Parbati-II H.E. Project have made them self reliant, confident and they are now supporting their family financially. According to both, advance training in fancy bag making for at least one month should also be imparted, so that they can able to switch the fancy bags in a professional manner and at par to the market demands.

Case Study- Pic-3.4: Skill / Vocational Training & Self Reliance



** Workshop of Mr. Nes ram @ Garsa

Mr. Nes Ram S/o Sh. Chunni lal resident of Village Garsa had taken Industrial training programme for three months in Parwanu (HP) recommended through NHPC CSR initiatives in the year 2013 along with few other candidates. The industrial training has made him confident and left much impact on him that he did motor mechanic course through ITI and thereafter started doing job in TATA Motors Company in District Tehsil Haldwani, District Nainital, Uttarkhand. After doing this job for couple of years, he came back to his hometown Garsa and opened his own workshop in his respective field and became entrepreneur. Today he is very happy and feels proud of self reliance and wishes that NHPC should continue in providing advanced technical training in cutting & welding to more unemployed youth so that they can also become entrepreneur and self reliance.

Summary;

The skill / vocational training programme in various trades like basic computer training, cutting and tailoring, toy and bag making , in fruit processing, bee keeping etc. is also has great impact on the life of youth as they get to learn skills and also enhance their livelihood accordingly. NHPC must give stress on skill / vocational training programme to the unemployed youths to enhance their livelihood in the project affected areas. NHPC Parbati-II H.E. must continue skill and vocational training under CSR-SD activity in accordance to the trades which shall cater the market needs.

Suggestions & Recommendations;

The training programme should focus to enhance both knowledge and skill in mostly need based trades which provide opportunity to the candidates to be placed on Self/Wage employment basis.

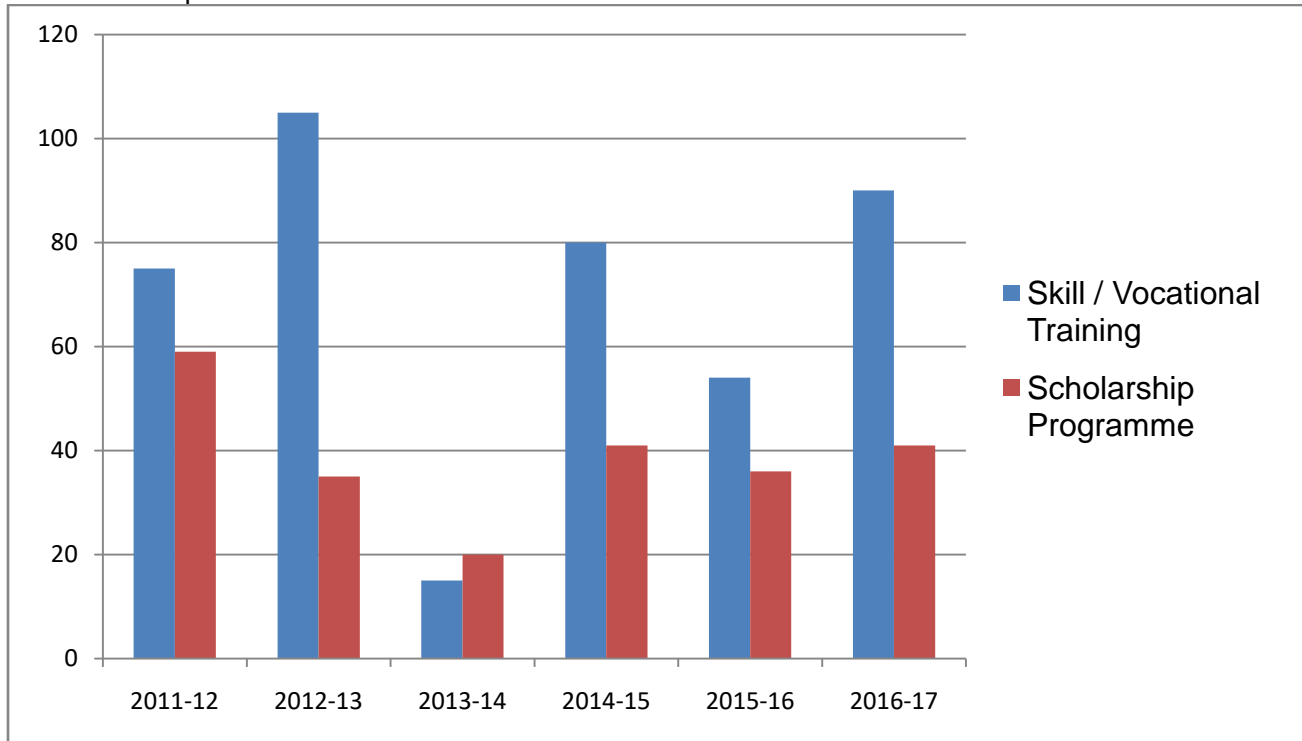
Trades to be recommended under Skill Development Training Programme of NHPC's CSR activity are in imparting skill training for Refrigeration, Electrician, Motor Winding, Weaving on Khadi, Food Processing training like pickle making and in Soft toys and fancy bag making, Tourist/Trekking guide, training on commercial driving including JCB, porcelain & Dozers etc. which are identified on the basis of need and resource availability of project affected Panchayats.

It is pertinent to mention here that in order to enhance livelihoods of youth, various skill development training programmes were imparted to the trainees but due to confined to their areas and market facilities, they have low income. It is proposed to set up a marketing outlet through NGO at a suitable location so that their products may be sold at important pilgrims spots during festival and trade fairs etc.

Bar Graph Comparison between Skill training and Scholarship Programmes;

Bar Graph depicts comparison between Skill / Vocational / Capacity Building and Scholarship Programmes conducted year wise under welfare activities of NHPC initiatives.

Chart-3.2: Comparison



** Information supplied by NHPC Parbati-HR Officials and test data collected from the affected areas.

The above bar graph depicts year wise activities carried out and comparison between Skill training programme and Scholarship programme. The total number of beneficiaries in skill / vocational training from year 2011-12 to 2016-17 is 419 candidates whereas the total number of beneficiaries in scholarship programme from year 2011-12 to 2016-17 is 232 students under SC/ST/EWS/Meritorious scholarship programme.

3.4 Impact Of Rural Development under NHPC CSR-SD initiatives:

Rural Development is the process of improving the quality of life and economic well being of people living in rural areas often relatively isolated and sparsely populated.

NHPC Parbati-II H.E. Project initiatives in the rural development area have basically improved the quality of local life and its surroundings. Various demands related to the development activities such as construction of roads, installation of street lights, footpaths, water harvesting, construction or renovation of government buildings etc. were raised by the project affected people.

In the mean while, government of HP, has constituted a District Level "LADA" (local area development agency) in respect of Hydro Electric Projects above 5MW to 100 MW with notification, issued by Department of MPP & Power, Govt. of HP for releasing payment at the tune of 1.5% of final project cost and 1% of energy generated up to life of Project in LADF to the district authority for community development of "Project Effected Areas". Accordingly, to comply with the government of HP notification for contribution towards LADA, NHPC has contributed substantial amount for the development of various rural welfare activities in the rural areas falling in the Project affected areas so as to have better cordial relation with the State Authorities. The requisitions for the community development work are being requested through the resolution passed under PRI system and then District administration allocate the fund accordingly in the affected areas for its implementation.

Pic-3.5: Few activities in Rural Development under CSR-SD initiatives.



Picture of Road constructed



Community hall @ Uch Barshaini

Table-3.6: Beneficiaries under rural developments work during FY 2011-12 to 2016-17.

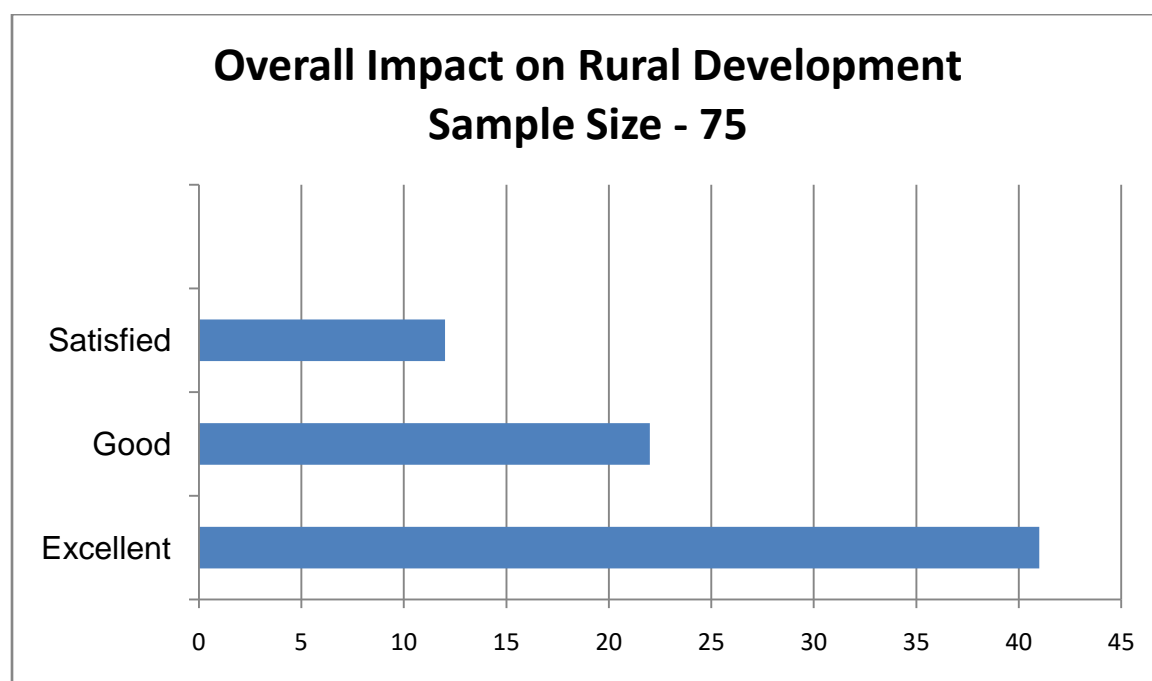
Sr. No.	Activities	No. Of Beneficiaries	Financial Year
1	Computers	25	2013-14
2	Laying of pipelines & construction of water tank	84	2013-14
3	Provided sewing machines	11	2013-14
4	Installation of street lights	180	2015-16
5	Relief & rehabilitation work for fire victims	More than 80 Houses Rs. 5 Lacs given	2015-16
6	Construction of community hall	1700	2016-17
7	Construction of footpath	150	2016-17

** Data collected from records & field surveys

The above table depicts that the number of beneficiaries got benefitted under Rural development initiatives of NHPC Parbati-II H.E. Project during the stipulated years in the affected areas of Manikarn, Garsa and Sainj valley of District Kullu.

For the purpose of evaluation, the study team has visited the areas where these development activities being implemented either by LADA or NHPC itself. The activities undertaken were like construction of road, community hall, footpath, renovation of government buildings and installation of street lights etc. Random selection of 75 respondents among common people were considered, contacted and interviewed for the purpose of collecting data.

Chart-3.3: Overall Impact on Rural Development under CSR-SD initiatives;



** Source: Field Study conducted

The above figure shows that while discussing on the overall impact of various activities under Rural development, 41 respondents rated the activities as excellent and expressed their happiness over the interventions of NHPC's sustainable work through LADA. While 22 respondents expressing local works as good and very few (12) of them rated as satisfied. This shows that they require continuous support from NHPC for the sustainability of rural development in the project affected areas.

Summary;

The findings of the study shows positive results over the implementation of rural development programme under CSR-SD activities of NHPC Parbati-II H.E. project interventions. Rural development activities aim at holistic village development over a period of time.

Suggestions & Recommendations;

The study shows that farming is the largest occupation in the project affected areas and farmers are basically dependent upon the rain water. The affected area gets ample of water during rainy seasons but does not have any infrastructure to save and preserve rain water. NHPC can consider constructing watersheds, farm ponds, checking bunds, percolation tanks etc. under its CSR initiatives.

It is pertinent to state here that NHPC must emphasis on making local people more aware of development activities as local people here are mostly confused between LADA and NHPC development works. Proper marketing and awareness of development works under LADA must be worked upon as it is inevitable for holistic development perspective and cordial relationship with the local community.

3.5 Impact Assessment Of Swachh Bharat Abhiyan:

The campaign of clean India movement is the biggest step taken ever as a cleanliness drive till date. On the day of launch of campaign many government employees including students from schools and colleges had participated in the event to make it popularize globally and make common public aware of it. The basic aim is to provide sanitation facilities to every family, including toilets, solid and liquid waste disposal systems, village cleanliness, and safe and adequate drinking water supply. It is significant that the PM himself is taking very proactive role in making the campaign a success.

NHPC Parbati-II H.E Project has taken this campaign very seriously and spent a substantial amount under its CSR-SD activities in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP. The pictures below depict some of the initiatives taken up by NHPC in the concerned areas.

Pic-3.6: Activities under Swachh Bharat Abhiyaan.



Dustbins under CSR



Study Team member inspecting public toilet at Dalpur (Kullu)

Table-3.7: Beneficiaries under Swachh Bharat Abhiyaan for FY 2011-12 to 2016-17.

Sr. No.	Activities	No. Of Beneficiaries	Financial Year
1	Installation of Dustbin @ Dushera Ground, Kullu	50 Per day	2012-13
2	Construction of Public toilets @ Village Dalpur	80 per day	2013-14

** Data collected from records & field surveys

For collection of field data, the study team has considered 75 beneficiaries from project affected areas under Swachh Bharat activities to be a part of its evaluation study. The team has free hold in selecting the sample respondents from all the project affected areas for which random method has been adopted. Details of the sample respondents along with the parameters were presented with table mention below.

Table-3.8:- Status of Sample Respondents

Sr. No.	Variable	Total
1	Very Helpful	12(16%)
2	Helpful	60(80%)
3	Cannot say	3(4%)
Total		75(100%)

** Source: Field Study conducted

The table – 3.8 clearly indicates that out of 75 people chosen randomly, 96% of the beneficiaries have supported NHPC's Swachh Bharat Abhiyan initiatives. The remaining three people could not provide their comment on this topic. The majority of the beneficiaries expressed their satisfaction over the use of the public toilets and dustbins.

Summary;

The result of the study recommends that NHPC Parbati-II H.E. Project can continue Swachh Bharat Abhiyan initiative under its CSR-SD activities in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP

Suggestions & Recommendations;

As recommended, NHPC Parbati-II H.E. Project can continue with greater impact for Swachh Bharat Abhiyan initiative under its CSR-SD activities in the project affected areas of Manikarn, Garsa and Sainj valley with some suggestions and recommendations that is;

- a. The location for the toilet whether for public or for schools should be identified very carefully just like Dholpur Kullu. Approximately, hundred people use this public toilet per day on an average basis and on the contrary the toilet constructed at senior secondary school, Garsa has been abandoned due to lose ground.
- b. It should be maintained periodically so as to avoid further re-investment.
- c. More emphasis to be given on the logo & marketing so as to make local community more avail and aware of NHPC's CSR-SD activities.

3.6 Impact Assessment Of Health & family Welfare

To provide essential health services with quality and comprehensive healthcare is the foremost basic need and goal of India. Since independence, India has made rapid strides in this sector. However, health statistics indicate that access to health care still remains a challenge to the poor and it is more deplorable for the hilly dwellers in the country. Health for underprivileged, which is a desperate need, thus remains unaddressed. As a result, cases of poor health, malnourishment in children and deaths from preventable diseases from such areas are always high.

The need of the hour is to bring quality health care services to doorsteps of the needy and to promote healthcare awareness programme among the underprivileged. In such a scenario, NHPC Parbati-II H.E. Project has initiated special efforts to provide need based medical equipments like X-ray, ECG machines, Free ambulances to government hospital Garsa and Sainj and infrastructure like building hospital rooms in various government hospitals in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP. Similarly, free medical camp in association with Ladies Welfare Association Kullu Valley Hospital & Rotary Eye Hospital organized in 2012-13 at Raila Village. Vaccinations to 118 persons were given respectively in the years 2013-14 and Fifty (50) females had been made aware on Breast Cancer, Kullu(HP) in the year 2014-15.

Pic-3.7: Medical Equipments provided to CHC, Sainj



Pic-3.8: Medical X-Ray equipment provided to Blood Bank Society, Kullu-HP.



Table- 3.9: Beneficiaries under health & Family welfare activity during FY 2011-12 to 2016-17.

Sr. No.	Activities	No. Of Beneficiaries	Financial Year
1	Provided hospitals equipments	30 OPD	2012-13
2	Health awareness programme	26 families	2012-13
3	Free medical camps	412	2012-13
4	Vaccination to people	118	2013-14
5	Provided CR System, X-rays, ECG etc.	900 Patients per month	2014-15
6	Breast cancer awareness programme	50	2014-15
7	Construction of Upper hall	Medicine Storage purpose	2012-13

** Data collected from records & field surveys

For collection of field data, the study team has considered 40 beneficiaries from project affected areas under Health & Family Welfare activities to be a part of its evaluation study. As stated earlier, the team has conducted free hold interviews and selected the sample respondents from PHC, CHC & Main Government Hospitals in respect of data supplied by NHPC Parbati-II H.E. and data collected from the affected areas for which random method has been adopted. Details of the sample respondents for the NHPC initiatives in providing medical equipments, ambulances and free medical camps are presented with the parameters with table describe below.

Table-4: Status of Sample Respondents

Sr. No.	Variables	Total
1	Very Satisfied	27(67.5%)
2	Satisfied	5(12.5%)
3	Not Satisfied	8(20%)
	Total	40(100%)

** Source: Field Study conducted

The above table clearly indicates that beneficiaries has expressed their high level of satisfaction for various equipments, free medical camps, Ambulance granted, infrastructure etc., given by the NHPC under its CSR activities to provide essential health services with quality and comprehensive healthcare. The rest 20% of the interviewed beneficiaries show their dissatisfaction due to non-availability of specialist doctor at some PHC and CHC hospitals. The Blood Bank Society, Kullu functioning in the government hospital has OPD of nearly 1500-2000 patients per month for X-Rays and ECG machines provided by NHPC and it is 24*7 Hrs open and charging only normal fee.

Summary

The findings of the study show positive results over the implementation of Health and Family welfare facilities under its CSR-SD initiatives. It is strongly recommended to carry out such activities in the future course of time in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP. It is one of the good achievements by the NHPC through health & family welfare activities.

Suggestions & Recommendations

- a. More emphasis to be given on the advertisement so as to make local community more avail and aware of NHPC's CSR-SD activities.
- b. Hospital on Wheel. It seeks to address problems of mobility, accessibility, and availability of Primary health care with a special focus on communities including senior citizens who live in remote rural areas.

Overall Impact Summary

As we are all aware that CSR is not a new concept, it is a mounting concept that encourages organizations like NHPC to consider the interests of the Project affected areas that falls under its periphery by taking responsibility for the impact of its CSR-SD activities on development of poor as well as to protect the environment in all aspects of its operations. Corporate Social Responsibility is not a single time process. It is an ongoing process till the company is surviving and its activities are running.

This obligation is witnessed to an extend beyond expectations in taking further steps to improve the quality of poor people in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP at large. Undoubtedly, NHPC is taking initiatives at large for the CSR activities & they know their responsibility & duties and they are also trying to contribute more and more of them.

Overall, the impact assessment study report has indicated positive results of the multifaceted CSR -SD initiatives carried out and has direct influence on the welfare and development of beneficiaries in the project affected areas.

It is recommended that NMDC may continue Multifaceted CSR-SD activities with some monitoring manuals and awareness aspects. Making awareness about its CSR-SD activities in the project affected areas is very essential in which media plays a very important role. With its potentiality and strength, these multifaceted CSR-SD activities can become live successful models for the inclusive development in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu (HP).

CHAPTER : IV

Recommendations for Short, Mid & Long Term Identifications for CSR Activities

4.1 Introduction:

The NHPC Parbati-II H.E. Project has taken up various initiatives and has implemented several CSR projects in the focus areas like education, cultural development, drinking water and sanitation, health care, skill development, livelihood support etc in the project affected areas of Manikarn, Garsa and Sainj valley of District Kullu-HP as its social responsibility.

As required by NHPC Parbati-II H.E. Project, Nagwain, J&KITCO has also conducted need assessment study to understand the need and aspiration of the stakeholders so that based on the study, suitable CSR & sustainability schemes shall be identified for implementation. Selection of CSR and sustainability activities shall be made to ensure maximum benefits reach the poor and needy section of the society and contribute to improve the quality of environment.

For reaching out to more beneficiaries of the projected affected areas, inputs on the short, mid and long term activities must be identified so that proper and needed activities can be chosen and to be implemented in the future act. For this, the research team has interviewed local community and on the basis of their suggestions and recommendations, the head wise focus areas of CSR activities are evaluated for short, mid and long term for the better effectiveness of CSR responsibility.

Table- 4.1: Educational Development

ACTIVITY	SHORT TERM	MID TERM	LONG TERM
Scholarship to SC/ST/EWS section for meritorious students		X	
Awareness programme on career counseling		X	
Purified drinking water facilities in schools	X		
Inter School competitions & promotion of extracurricular activities		X	
Install rainwater harvesting systems in schools			X
Computer teachers in schools for training			X
Proving equipments like chair, desk or computer		X	
Construction of Class rooms, play ground			X

Table-4.2: Skill/Vocational Training Programme

ACTIVITY	SHORT TERM	MID TERM	LONG TERM
Vocational training on Bee Keeping, Fruit processing, poly green house, video & photography, plumbing, Data entry operator, window & grill making, Electrician, Tourist guide, JCB operator, driving lessons, tailoring etc.			X
Fodder & Pasture development			X
Development of Agriculture for Economy			X
Animal Care like Sheep/Goat rearing		X	
Development of Seasonal vegetable & Horticulture	X		

Table- 4.3: Rural Development

ACTIVITY	SHORT TERM	MID TERM	LONG TERM
Training awareness programme for farmers			X
State of art equipment to local farmers		X	
Cold storage & Packing			X
Inventing techniques to prevent strayed animals to destroy crops			X
Irrigation facility		X	
Solar street Lights	X		
Construction of rainshed, community hall, park, pathways, roads etc		X	
Village level competition of Sports both for boys & girls		X	

Table -4.4: Environment

ACTIVITY	SHORT TERM	MID TERM	LONG TERM
Plantation programme			X
Landslide Management		X	
Forest Management			X
Soil Management		X	

Table- 4.5: Art & Culture

ACTIVITY	SHORT TERM	MID TERM	LONG TERM
Cultural festivals among rural folk groups			X
Master Craftsman Identification		X	
Construction of Kala Kendra & Manch to boost local artists			X
Equipments to Local artists		X	

Table- 4.6: Construction of toilets under Swachh Vidyalaya & Swachh Bharat Abhiyaan

ACTIVITY	SHORT TERM	MID TERM	LONG TERM
Construction of toilets both in public & schools			X
Installation of Dustbins at in or around affected areas		X	

Table- 4.7: Women Empowerment / Senior citizen

ACTIVITY	SHORT TERM	MID TERM	LONG TERM
Vocational training like cutting, tailoring & Knitting, Beauty wellness, Embroidery etc			X
Equipments to Women i.e sewing machines etc.		X	
Common Facility Centre for SHG		X	
Health Care & Nutrition for senior citizens			X
Construction of Library for senior citizens			X

Table -4.8: Health Care

ACTIVITY	SHORT TERM	MID TERM	LONG TERM
Free Medical/awareness Camps		X	
Mobile Health Service			X
Cleaning Water Tanks	X		
Improving Drainage system in the village			X
Providing Equipments to the Hospitals like x-ray etc			X

ANNEXURE:

Questionnaire / प्रश्नावली(Sample)

Skill/Vocational Training Participants

नाम _____ उम्र _____

ब्लॉक / गांव _____ संपर्क _____ शिक्षक योगिता _____

रोज़गार की स्थिति _____ वर्ग _____

Skill प्रशिक्षण का विवरण/ (Details) _____ वर्ष _____

आप इस प्रोग्राम के संपर्क में कैसे आये? (फ़ोन, सरपंच, अख़बार और अन्य) _____

आप के हिसाब से Skill Training कैसे थी? अच्छी या खानापूर्ति _____

अगर नहीं तो क्यों और क्या कारण है? _____

क्या कौशल ट्रेनर ठीक थे? हाँ या नहीं _____

समापन पर आपको कोई Certificate मिला? हाँ या नहीं _____

Training लेने पर आपका Confidence बढ़ा? हाँ या नहीं _____

क्या आप Skill Training दोबारा लेना चाहेगी? हाँ या नहीं _____

Skill Training लेने के बाद नौकरी या खुद का रोज़गार खोलने में मदद मिली? हाँ या नहीं _____

अगर यह Training प्रोग्राम नहीं होता तो आप क्या करते? _____

आपका सुझाव _____

क्या आप भविष्य में इस तरह के प्रशिक्षण में भाग लेने की योजना बना रहे हैं? हाँ या नहीं _____

Questionnaire / प्रश्नावली

Student Scholarship Programme

नाम _____ उम्र _____ पिता का नाम _____

क्लास / शिक्षक योगिता _____ वर्ग _____

ब्लॉक / गांव / स्कूल _____ संपर्क _____

Scholarship Programme का विवरण/ (Details) _____ वर्ष _____

Scholarship कितने साल की मिली? _____ क्या आपको इसकी ज़रूरत थी? हाँ या नहीं _____

आपको किस आधार पर चुना गया? _____

चुनने की प्रक्रिया कैसे थी? अच्छी या बुरी? _____

अगर बुरी तो क्यों और क्या कारण है? _____

Scholarship Programme से आपको किस तरह का फायदा हुआ? _____

अगर यह Scholarship प्रोग्राम नहीं होता तो आप क्या करते? _____

आपका सुझाव _____

Questionnaire / प्रश्नावली

Sarpanch/Panch

नाम _____ उम्र _____ शिक्षिक योगिता _____

ब्लॉक / गांव _____ संपर्क _____ रोज़गार _____

काम का विवरण/ (Details) _____

यह ठीक बनवाया है? (गुणवत्ता) हाँ या नहीं _____ साल जब बनाया गया? _____

अगर नहीं तो क्यों और क्या कारण है? _____

क्या इसकी ज़रूरत थी? हाँ या नहीं _____

क्या इसमें आप लोगो की सहमति ली गई थी? हाँ या नहीं _____

अगर यह नहीं होता तो आप क्या करते? _____

इसका फायदा कितने लोगो को पहुंचा है! _____

आपका सुझाव (बेहतरी के लिए) _____

भविष्य में किस और काम से बहुत से लोगो का फायदा हो सकता है? _____

Questionnaire / प्रश्नावली

Parents for Participated Students

नाम _____ उम्र _____ रोज़गार _____

ब्लॉक / गांव _____ संपर्क _____ शिक्षक योगिता _____

आपके बेटे या बेटी का नाम? _____ स्कूल का नाम _____

किस वर्ष Scholarship मिली? _____

Scholarship से आपको कैसा लगता है कि उसे लाभ हुआ? _____

आपकी बेटी / बेटे को scholarship मिलने के बाद से क्या बदलाव हुए हैं? _____

आपके पास कितने बच्चे हैं? _____ लड़के _____ लड़कियां _____

क्या आप उन्हें अपनी स्कूली शिक्षा जारी रखने की अनुमति देंगे? हाँ या नहीं? _____

NHPC Parbati CSR activities के बारे में आपकी क्या राय है? _____

Questionnaire / प्रश्नावली

Local People/Beneficiaries

नाम _____ उम्र _____ रोज़गार _____

ब्लॉक / गांव _____ संपर्क _____ शिक्षिक योगिता _____

काम का विवरण / (Details) _____

आपको पता है कि यह किसने बनवाया है? हाँ या नहीं _____

यह ठीक बनवाया है? (गुणवत्ता) हाँ या नहीं _____ साल जब बनाया गया? _____

अगर नहीं तो क्यों और क्या कारण है? _____

अगर यह काम नहीं होता तो आप क्या करते? _____

क्या इसकी ज़रूरत थी? हाँ या नहीं _____

क्या इसमें आप लोगो की सहमति ली गई थी? हाँ या नहीं _____

इससे आपको फायदा है ! हाँ या नहीं _____

अगर हाँ तो क्या? _____

आपका सुझाव _____

किस और काम से भविष्य में बहुत से लोगो का फायदा हो सकता है? _____

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3. www.hpseb.com
4. Statistics & Data – Planning Department, Kullu (HP)
5. Secretary & Pradhan, Under Panchayat (Kullu)
6. Government Civil Hospital, Kullu.

Key Persons

Department/Designation	Person name	Contact Number
GSSS Sainj Principal	Sh.Fateh Singh	8091201002
GHSS,Raila, Principal	Dr.Chander Kishor	7807464496
CHC Hospital, Sainj	Sh.Prem Lal	9418144547
Sahara NGO	Sh.Rajinder Chowhan	9805962262
Sahara NGO Healthworker	Urmila Devi	9810033767
GSSS Nagwain,Principal	Sh.Ashok Kumar	9418148997
District Statistics Officer, Kullu	Sh.K.S.Chouhan	9418062283
Office of CMO,Sainj,Kullu	Sh.Kiran Kumar	8219153901
GHSS Garsa,Principal	Mr.Chouhan	9805868689
DIET,Kullu	Mr.Surinder Ji	7018198287
DIET,Kullu	Mr. PC.Chouhan	9459437700
Middle School,Sainj,Teacher	Mr. Vijay Kumar	9816047409
Primary School,Sainj,Teacher	Mr. Jagat	8679175473
GSSS Manikarn,Teacher	Mr.D.P.Singh	9816409086
GSSS Manikarn,Principal	Sh. Yograj Kaushal	9816410310
Ex-Pradhan, Manikaran	Thakur Chand	9805146452
Vice Chairman, MC,Kullu	Mr. Ghopal Krishan	9218704660
GSSS Manikarn,Aaganwadi Worker	Smt.Champa Chhoton	9418966343
Sarpanch, Garsa	Mrs. Chitralekha	8894438955
Sarpanch, Raila	Khimi Devi	8628943247
Sarpanch, Nagwain	Hukum Chand	9817087203
Sarpanch, Barshaini	Mr. Jay Ram	9816380515
Sarpanch, Manikarn	Mr. Deva nand	9817334237
Secretary, Barshaini	Mr. Ved Prakash	9816392391
GMS-Pashi	Mr. Vijay	9816047409
Health worker, Raila	Mrs. Urmilla	8219642328
Blood Bank Society, Kullu	Mr. Vineet Sood	9418720578
GMS, Raila	Lata Devi	9805969661
Primary School Lower Nanja	Mr. Arun	9459704165
GSSS School Thela	Mr. Prem	7018519329
Pradhan, Sainj	Mr. Om Prakash	9816211224
Secretary, Sainj	Mrs. Pooja	9805278770
Kanago, Sainj	Mr. Sharma	8894900756
LADA, Kullu	Mrs Vandana	9816383852

Some Of The Snapshots Taken While Collecting Data From The Project Affected Areas



Study Team @ CHC, Sainj



Interviewing Skill Training Students



Study team discussing issues



Study team visiting Training center



Group Discussion with Villagers



Interviewing Beneficiary



Product Picture made by Artisan



Trainee making Bags



Road under LADA



Footpath under LADA



Discussing with Community Leader



Interviewing Local People Leader



Study team taking suggestions



Development Work under LADA



Workshop of Trainee under CSR



Study Team verifying products



Discussion with Teacher



Discussion with Senior Citizens



Discussion with Skill Training Students



Suggestion taken for Women Empowerment



Computers provided under CSR



Playground leveling under CSR



Discussion with Teachers



Computers provided under CSR



Assembly Stage under CSR



Furniture under CSR



School Desks under CSR



School Desks Under CSR



School Desks Under CSR



Classroom @ Govt. School



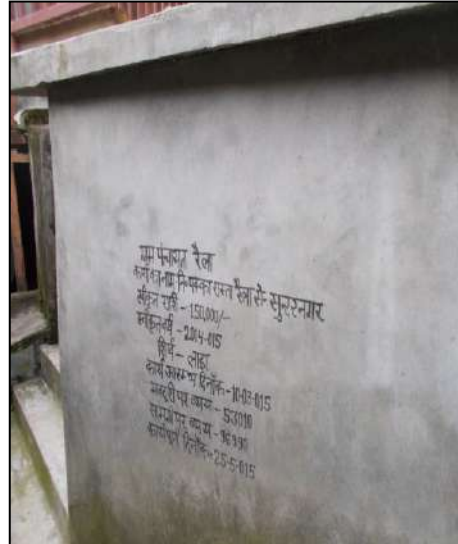
GSSS-Examination Center-Raila



Interviewing Villagers



Footpath under LADA



Development work under LADA



Footpath @ Village Railla



Interviewing Family Members



Interviewing Common People



Community hall@Manikarn



Leveling work @ School Ground



Dustbin Sponsored By NHPC



Medical Equipments to NGO



X-Ray Machine Under CSR



Construction of School Building



Community Building under LADA



Solar Street Lights under CSR



School Furniture under CSR



FGD with Village Garsa Sarpanch



Discussion with Scholarship students



Product demo By SHG, Annapurna



Community Hall Tulga, Barshaini



Community Hall Tahuk, Barshaini



Community Hall @ Uch, Barshaini



School Toilets @ GSSS Manikarn



Flooring under LADA@Manikarn



Floor Building @GSSS Manikarn



Public Toilet @ Manikarn Market



Community Building @ Barshani



Discussion with Scholarship Students



Medical Equipments @ CHC, Sainj



FGD with SHG @ Garsa Village



NHPC PARBATI-II PROJECT



Abandoned toilet @ Garsa



Interviewing Common People



Community Building under LADA